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| **Job Type**  500 gr honey pot packaging design **/ All Text are in FRENCH**  Conception d'emballage pot de miel 500 gr |
| **Task Outline**    * Packaging label creation * Création étiquette d'emballage |
| **Task Description**  Task Description  HEIGHT With cap 12.00cm Without cap 11.85 cm  outside diameter 7.24cm  Label height should only be = 5, 1 cm x height   See the container with black cap.  Concept of design:  elegant, simple, no pictures of bees, photos of coconut flower , honey wood stick (optional). Simple colors: BLACK, GOLD, WHITE . (Designer discretion)  the Labels: Hex1 product of TAHITI header: MARUTEA HONEY (brand name) MAY USE all images herein below , free of copyright (Macro coconut flower, coconut white sand beach, exoticism, images that induces dreaming)); (100% organic, 100% natural organic Honey logo , organic & natural logos are copyright free ); 500 gr; text on back (see attached text); Position the bar code vertically on the back; Mandatory address: Website on the back, infocontact, registration number.  Deadline  March 15, 2018  DESCRIPTION:  Bouteille description:  HAUTEUR du POT Avec bouchon 12.00cm Sans bouchon 11.85 cm  diamètre extérieur 7,24cm  Hauteur d'étiquette doit seulement être = 5, 1 cm x hauteur  Voir le contenant avec bouchon noir.  Concept du design:  élégant, simple, pas de photos d'abeilles, des photos de fleur de cocotier, miel bois bâton ( option). Des couleurs simples. (Discrétion Designer)  les Libellés: Hex1 produit de TAHITI en-tête: MARUTEA HONEY (nom de marque) Images possibles, libre de droits d'auteur ( Fleur de cocotier Macro, cocotier plage, l'exotisme, images qui font rêver) ); (100% BIO, 100 % Naturel reprise du logo Miel organic et naturel logos libres de droits d'auteurs ) ; 500 gr ; texte au verso ( voir texte ci joint) ; Positionner le code Bar à la verticale au verso; Adresse obligatoire : Site internet au verso , infocontact, N° D'immatriculation. |
| **Deadline**  15 Mars , 2018 |
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| **Look and Feel**  Each slider illustrates characteristics of the customer's brand and the style your conception d'emballage should communicate.   |  |  |  | | --- | --- | --- | | **Elegant** |  | **Bold** | | **Playful** |  | **Serious** | | **Traditional** |  | **Modern** | | **Personable** |  | **Professional** | | **Feminine** |  | **Masculine** | | **Colorful** |  | **Conservative** | | **Economical** |  | **Upmarket** | |
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LOGO LIBRE DE DROITS D'AUTEURS

POSSIBLE SOURCE OF INSPIRATION / POSSIBLE SOURCE D'INSPIRATION N°1

 

COCOTIER (in white)

(instead of THYME ....)

Miel de fleur (Honey from flowers

Tahiti (instead Bold & Woody)

In place of Active 14 put Tahiti

To be imbedded in the label

 

LOGO as in the HONORA picture reference

Put TAHITI vertically

MARUTEA HONEY in place of HONORA

LOGO : Full circle around the bee °

Delete the text, Keep the symbolism of the bee only

As on the source

Utilisation du LOGO Abeille , logo libre de droits d'auteur.

Au verso de l'étiquette :



TEXTE AU VERSO

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| Sucres naturellement présents dans le miel. Ingrédients: Miel de Marutea.  Conserver au-dessous de 21 ° C dans un endroit frais et sec  Conditions de stockage: Stocker dans un endroit frais  Ne pas utiliser si le bouchon est cassé   |  |  |  |  | | --- | --- | --- | --- | | Po Box 5249, PIRAE TAHITI 98713 FRENCH POLYNESIA | | | | | maruteahoney.com | |  |  | | [info@maruteahoney.com](mailto:info@maruteahoney.com) |  |  |  |   **N° Immatriculation : 1344**   |  |  |  |  |  | | --- | --- | --- | --- | --- | | TEXTE ANGLAIS (option)  From a place where our beekeepers actually talk to their bees and take the time to understand nature to its fullest, | | | | | | maruteahoney's products have received word of mouth recognition throughout the Pacific | | | | | | due to their outstanding quality and consistency. | | | |  | | Marutea Honey 's Raw Honey, PURE AND NATURAL, sourced from the remote pristine areas of the South Pacific Islands , is elaborated by the bees with coconut flower nectar. | | | | | | It contains no dyes or preservatives. |  |  |  |  | |  |  |  |  |  | | [Sugars ***naturally*** occurring in honey. Ingredients: Marutea honey . Store below 21° C in a cool dry place Storage Conditions: Store in cool place Do not use if cap is broken](https://www.google.com.ph/search?q=Google+transale+englsih+to+french&oq=Google+transale+englsih+to+french+&aqs=chrome..69i57j0l5.12405j0j8&sourceid=chrome&ie=UTF-8). | | | | | |  | | |  |  | |  | | |  |  | |  | | |  |  | | | | | | | | | | | |  |  |  |  |
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| *DIMENSION DU POT: ( millimeter)* | | | | | |  |  |  |  |  |  |  |  |  |
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| *Screen Shot 02-20-18 at 12.38 AM.PNG* | | | |  |  |  |  |  |  |  |  |  |  |  |
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|  | | | | |  |  |  |  | Texte comme indiqué | |  |  |  |  |
|  | | |  |  |  |  |  |  | Lettrage comme pour Honora , fond noir lettrage couleur Blanche Gold | | | | | |
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